

REPORT ON REPUBLICDAY CELEBRATION AT BHAVNAGAR

Gujarat State selected Bhavnagar city and district for State level 63rd republic day celebration. Hon. Governor of Gujarat Dr Kamla and Hon. Chief Minister of Gujarat Shri Narendra Modi were present in Bhavnagar on 25th and 26th January. Also some Ministers of council, Member of Parliament, MLAs, other political leaders, Hon Chief Secretary and other senior State officials were present during celebration function.

Hon. Chief Minister performed foundation stone ceremony for Ghogha to Dahej ferry service terminal. It is planned to start ferry service in 15 months time. He also declared many other development projects for Bhavnagar and also declared package of Rs 1900 crores for development of city and district.

There was grand cultural program on eve of 25th January 'BHAVSABHAR BHAVNAGAR'. Hon. Chief Minister and Hon. Governor addressed the gathering of more than fifty thousand people. Grand cultural program followed by these address which narrated the golden history of Bhavnagar on cultural, literature, social and political side.

After address of Hon Governor, undersigned presented DD of Rs 25,00,000/= Rupees twenty five lakhs to Hon Chief Minister for 'Chief Minister Girls Education Fund'. Hon Chief Minister accepted cheque for the noble cause. The amount presented in presence of more than 50,000 people and there was live telecast of this event on local Bhavnagar channel hence it was seen by many more people on local TV channel. This became an unique opportunity to project human face of NPCIL to the people of Bhavnagar, Ministers of State Government, political leaders, and senior State officers.

Flag hoisting was performed by Hon Governor On 26th January which was followed by parade, tableau exhibition, Horse show, Dog show, Motorcycle stunt show by Gujarat police, yoga show by 2500 school children of Bhavnagar, and cultural program.

We received NPCIL 20 seconds republic day greeting video clip from office of ED (CP & CC). We gave this advertisement clip for telecast on all local channels of Bhavnagar. It was released on all local channels for ten times each on 25th and 26th January.

Photographs are attached.

P M Shah

CPE, Mithi Viridi project.





भारतीय मुख्यमंत्रीश्रीना कन्या डेवपती निधि
₹24,00,000
व्यूसीवर पावर कोर्पोरेशन ओएस
08.04/9/2012



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