

Interaction with Young Media Professionals on

“Nuclear Energy and Role of Media”

Guru Govind Singh Indraprastha University
(Dept. of Journalism & Mass Communication)

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“Nuclear Energy and Role of Media”

NPCIL has always been cordial with press and media to provide valuable inputs and facts to create constructive story line on nuclear energy, benefitting various sections of society. To strengthen the ongoing efforts and to have a long term media relations, it has been decided to nurture the young journo from leading mass communication institutes and universities by arranging their visit to our nuclear power plants to have firsthand experience under Media Students Adaptation Programme (M-SAP). In this regard a visit was conducted to Department of Journalism & Mass Communication, Guru Govind Singh Indraprastha University, New Delhi on September 11, 2014. Shri. Amritesh Srivastava, manager (Corporate Communications) interacted with young media professionals on importance of nuclear energy and role of media to make people aware of its benefit. He briefed about the country's long term demand of electricity and role of nuclear power to bridge the gap.



Shri. Amritesh Srivastava, manager, (Corporate Communication) interacting with young media professionals of Dept. of Journalism and Mass Communication, Guru Govind Singh Indraprastha University, New Delhi.