

Interaction with Young Media Professionals on

“Nuclear Energy and Role of Media”

**Makhanlal Chaturvedi University of
Journalism & Mass Communication**

Noida Campus

April 26, 2013

“Nuclear Energy and Role of Media”

NPCIL has always been cordial with press and media to provide valuable inputs to create story line on facts for various sections of society. To strengthen the ongoing efforts and to have a long term media relations, it has been decided to nurture the young journo from leading mass communication institutes and universities by arranging their visit to our nuclear power plants to have firsthand experience as a course assignment under Media Students Adaptation Programme (M-SAP). In this regard a visit was conducted to Makhanlal Chaturvedi University of Journalism & Mass Communication, Noida Campus on April 26, 2013. Shri. Amritesh Srivastava, manager (Corporate Communications) interacted with young media professionals on importance of nuclear energy and role of media. He briefed about the country's long term need of electricity and role of nuclear power to bridge the gap. Lots of cross questions were asked by the students about the current scenario and future aspects of nuclear energy and were answered accordingly.



Shri. Jagdish Upasane, Former Executive Editor, India Today and Director, Makhanlal Chaturvedi University, Noida Campus along with Shri. Amritesh Srivastava, manager, (Corporate Communication) interacting with young media professionals

