

Swachh Bharat Abhiyaan at NPCIL Sites

“Cleanliness is next to Godliness.”

Introduction

Cleanliness, waste management, better hygiene as well as adequate and accessible sanitation for eliminating open defecation are the prime objectives of the Swachh Bharat Abhiyan (Clean India Mission) of Government of India. Following the guiding vision of Prime Minister Shri Narendra Modi, a nationwide campaign covering rural as well as urban India was launched on October 2, 2014 – the 145th anniversary of Mahatma Gandhi, whom we also lovingly remember as ‘Bapu’. The aim of the mission is to realize the dream of a clean India by the 150th birthday of Bapu in 2019 as a tribute to our beloved father of the nation.

In his personal life, Gandhiji set very high standards of cleanliness through his own example. This inspired not only his family and friends but also his countless followers all across the nation and even abroad.

As part of this mass movement, NPCIL has organized a mission in line with this official campaign by the Government of India.

NPCIL’s Participation in Swachh Bharat Abhiyaan:

A cleaning campaign ‘Shramdan’ was organized at the NPCIL Headquarters, Mumbai and also at the NPCIL power plant sites. NPCIL offices and residential areas were taken up for cleaning under the ‘Swachh Bharat Abhiyaan’ campaign.

NPCIL employees assembled at their respective locations on 2nd of October 2014 and took the ‘Cleanliness Pledge’ (Swachhata Shapath) for contributing to cleaning India. NPCIL employees contributed to this mission by cleaning their surrounding areas as well as by inspiring all to keep India clean.

1. At NPCIL Headquarters, Mumbai, all employees assembled in the auditorium to take the Cleanliness Pledge administered by CMD NPCIL. After the pledge, a ‘Clean Area Campaign’ was organized at the office complex, covering the outside areas and parking zones. All the senior officers and staff actively participated in the campaign.
2. At Tarapur Maharashtra Site, the Cleanliness Pledge was administered at the plant site, which was followed by a cleaning campaign. All TMS employees from units-1&2 and 3&4

assembled in front of the Administration Building at the plant site. This was followed by a cleaning campaign at the plant site, covering various surrounding areas.

3. At Madras Atomic Power Station, Cleanliness pledge was administered in front of Administration Building. The employees were involved in the cleanliness drive at their respective areas. Various campaigns were arranged in addition to the weekly schedule for cleanliness drive at plant site and township areas.
4. At Kakrapar Atomic Power Station, the Swachhata Shapath was taken at Anumala Township Community Centre. This was followed by collective singing of national anthem and a cleaning campaign at the township at the following areas:
 1. Road between the township gate and canal pump house
 2. Shopping complex
 3. Open-air theatre

A large number of employees participated in the campaign, wherein senior officers administered the pledge. The participation by the employees of Kakrapar Gujarat Site in the cleaning campaign was overwhelming.

It was resolved during the campaign that on all the second half of weekends, similar cleaning campaign will be taken up at various locations of KAPS-1&2, KAPP-3&4 and Anumala Township with participation of all the employees.

5. At Kaiga Generating Station, the 'Cleanliness pledge' was administered in Kannada, Hindi and English at the plant site. After that, 'Swachhta Abhiyaan' was started at the Kaiga Site, engaging the station employees.
6. At Rawatbhata Rajasthan Site, employees assembled at the operating island porch of the power plant and guesthouse for the Cleanliness Pledge and to participate in the drive. All officers and staff took part in the collective singing of the national anthem. This followed by the 'Shramdaan' campaign organized to clean up the surrounding areas.
7. At Narora Atomic Power Station, the Station Director explained the importance of Swachhta Abhiyaan and inspired all for their active participation in the campaign. Teams were formed under senior section heads to organize the cleanliness campaign. The operating plant area, administration building, canteen, station training center, store, fire station area and other areas were cleaned. After that, all superintendents visited the cleaned area and appreciated the works of all team members and inspired them to continue the cleanliness practice in future.
8. At Kudankulam Atomic Power Project, 'Cleanliness Pledge' was taken by all the employees, following which a 'cleanliness program was conducted at the township.