

NPCIL Conferred with "National Award" for "NuPower" and "Budhiya" in 35th All India Public Relation Conference by Public Relations Society of India (PRSI)

December 28-30, 2013, New Delhi

Nuclear Power Corporation of India Ltd., received "**National Award**" for "**NuPower**", (*An International Journal of Nuclear Power*) and animated films and comic series on "**Budhiya**" in the categories of Best House Journal (English) and Best Communication Campaign (External Public) respectively, by eminent members of Jury in 35th All India Public Relations Conference held, during 28th-30th December, 2013 at New Delhi. On behalf of NPCIL, the awards were



Shri. Amrithesh Srivastava, Manager (Corporate Communications), NPCIL, Mumbai, receiving the award from Shri. O.P Rawat, Secretary, DPE, Govt. of India, New Delhi.

received by Shri. Amrithesh Srivastava, manager, media & corporate communications, NPCIL, Mumbai. The programme was inaugurated in the august presence of Shri. O.P Rawat, Secretary, DPE, Govt. of India, New Delhi, Shri. Rajat Sharma, Channel Head, India TV News and Dr. V.P Mishra, Pro-VC, Dutta Meghe Institute of Medical Science, Vardha. The H'ble **High Commissioner of Mauritius, Shri. Arye Jugessur** also graced the occasion. The conference was organised by National Council of **Public Relations Society of India (PRSI)**, which was established in 1958, with a mandate to promote the recognition of public relations as a profession and to formulate the objectives and potentialities of Public Relations as a strategic management function.

**National Award For Best Communication Campaign
(External Public)
Animated Films and Comic Series on "Budhiya"**

GOVERNANCE **now**
LET'S MAKE IT WORK

PRSI National Awards - 2013

FIRST PRIZE

for

Best Communication Campaign (External Publics)

is presented to

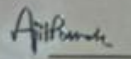
Budhiya: Animated Films & Comic Books

Nuclear Power Corporation of India, Mumbai

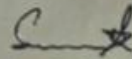


35th All India Public Relations Conference

28-30 December, 2013. New Delhi



Dr. Ajit Pathak
[National President]



Sumita Singh
[Secretary General]

National Award for Best House Journal (English)
"NuPower"
An International Journal on Nuclear Power

